

# Social Media and the MA Youth Count

As Youth Ambassadors for the MA Youth Count you are in a great position to use your leadership skills to encourage your friends to take the survey. Here are a few tips to use your online networks to your advantage.

## Get connected

- ✓ Find the Massachusetts Youth Count by searching **MAYouthCount** on Facebook, Twitter, and Instagram.

## Take pictures

- ✓ Take pictures of your surroundings, your friends, yourself.
- ✓ Take a picture of “YOUth Count” written on your hand, a piece of paper, your shoes.
- ✓ Get creative! You know how to express yourself and your experiences the best!

**REMEMBER:** Always ask for consent before taking or sharing anyone’s photo! Always respect someone’s privacy and their right to say NO!

## Things you can include on posts

- ✓ The tags #MAYouthCount and @MAYouthCount
- ✓ A location that your friends could find you to take a survey
- ✓ The link to the online version of the survey  
[www.SurveyMonkey.com/r/MassYouth](http://www.SurveyMonkey.com/r/MassYouth)
- ✓ The pictures you take throughout the day
- ✓ Your experiences as a Youth Ambassador
- ✓ The number of surveys you’ve collected for the day
- ✓ Quotes, thoughts, and facts about youth homelessness and housing instability.
- ✓ Encouraging and supportive words for friends who are unsure about taking the survey
- ✓ Again, Get creative! If you have a good idea try it out.

